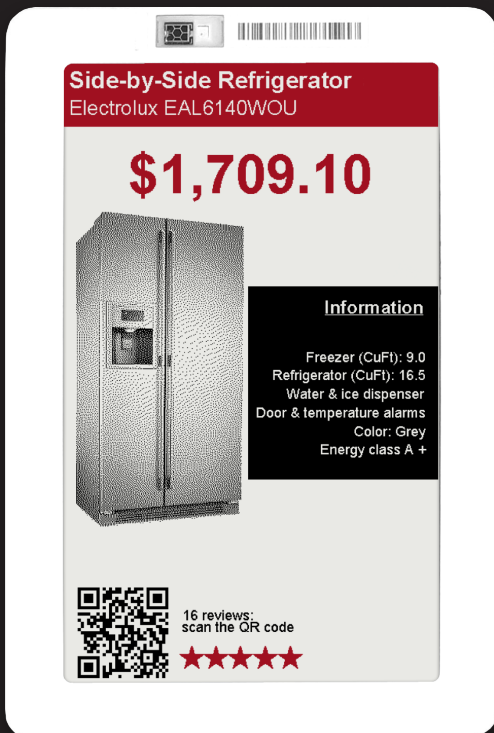


SmartTAG HD 200

LARGEST E-PAPER LABEL WITH REAL-TIME FLASH



KEY FEATURES

- Largest screen, generally used for Fruit and Veg and Electronic appliances
- Real-Time Flash (Less than 1 sec latency/ reactivity - industry leading)
- E-paper graphic display for best wide angle readability of 180 degrees
- Display color Black & White or Black, White and Red
- Up to 8 years battery life time (industry leader)
- Replaceable battery cassette insert (5 second changeout)
- High-speed bi-directional optical wireless communication (over 16 000 price updates per hour)
- Dynamic geolocation
- NFC enabled



SmartTAG HD label range (graphic displays)

Technical specification is subject to change without prior notification.

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SmartTAG HD 200 red with foot display

SmartTAG HD 200

Advanced Digital Features

Dynamic Geolocation	Yes
SmartFLASH (light indicator)	Yes
Contactless (NFC)	Yes
ESL and system ACK	Yes

Merchandising accessories

Customizable snap-on	
Wide ranging mounting solutions, individual attachments, fruit and veg and electronics solutions	
Protection cover with customizable mask	

Software

System compatibility	Pricer Web Server R3.5 or later (Black & White), R5 or later (Red)
Cloud enabled	Yes

Battery*

	Black/White	Black/White/Red
Total number of batteries	8 x CR2032	8 x CR2032
Replaceable battery cassettes	3 x cassettes	3 x cassettes
Lifetime	Up to 8 years at <1 sec response time (Per day: 30 min com., 4 updates, and 120 min Low Flash or 5 min Strong Flash)	Up to 7 years at <1 sec response time (Per Day: 30 min com., 2 updates, and 120 min Low Flash or 5 min Strong Flash)

Connectivity

Optical Wireless Communication	Diffuse Infrared Light (1.245 MHz)
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Update speed

Price update	Over 16 000 labels / hour (266 / min)
Promotion message and price update	Over 5 000 labels / hour
Full page update	Over 2 000 labels / hour

Design

Article number	Black/White	Black/White/Red
	19801-01	19821-01
Size [L x W x H]	5.0" x 7.6" x 0.4" / 193 x 128 x 10 mm	
Weight	240 g	
Package size	10 labels/box	
Water resistance	Yes - extra protection available for specific usages	No
	Operating temp.	32°F to 104°F 0°C to 40°C
Operating humidity	n/a	40% RH to 60% RH
Compliance	RoHS, WEEE, FCC/IC	
Barcode on front	Yes	
Security	Encoded proprietary protocol with restricted transmission (3 levels)	

Display

Display technology	E-ink	
Display size	6.43" x 3.85" / 163.2 x 97.9 mm (640 x 384 pixels)	
Resolution	100 dpi	100 dpi
Viewing angle	180°	
Number of pages	3	

*For detailed information please refer to Technical Documentation